India Fest 2017

September 12th, 2017

Dear Friend of IAST,

For the past 25 years, Indian American Community of Southeast Texas has organized "India Fest" as an attempt to provide a flavor of the diversity of India for the residents of Southeast Texas. For this year, we are organizing India Fest 2017 on November 18th at the Beaumont Civic Center at 5:30pm.

While "India Fest" showcases the culture and its' food, its' main purpose is to serve as a fundraiser for our active participation in various charitable organizations. such as March of Dimes, Boys Haven, Beaumont Police and Fire Departments, American Cancer Society and the American Red Cross in response to any disasters worldwide. This year, we celebrate India Fest with an underlying commitment to donate all the net proceeds to help our fellow Southeast Texans recover from the havoc caused by Hurricane Harvey, a once in 1000 year event, through either the American Red Cross or other local organizations such as United Way that will have an immediate impact in our communities.

Therefore, on behalf of the India Association of Southeast Texas (IAST), I would like to invite you to this gala FUND RAISING event, and request you to be a proud partner by helping us underwrite this event; but more importantly participate in helping our neighbors rebound from Harvey related damages. The sponsorship levels and details are listed in the attachment. Please note that IAST is a charitable 401(c)3 organization, and as such your sponsorship/donation is tax-exempt.

Thank you in advance

Sincerely,

Nikul Patel President, IAST







The reality of life speaks to us in silence - Dr. Wayne W. Dyer

India Association of Southeast Texas P.O. Box 13002, Beaumont, TX 77726-3002, Email: <u>newslettereditor.iast@gmail.com</u>, Website: www.iastbmt..org

India Fest 2017

Advertisement & Sponsorship Form

Dear Patron / Advertiser,

Kindly provide the following information to enable us to process your request and forward the details to the concerned persons for completion of your request.

- 1. Name of Business / Organization:
- 2. Address for Correspondence:
- 3. Contact Telephone: _____
- 4. Email: _____

All full page advertisements must be designed in Portrait style and half page advertisements in Landscape style. Soft copy of the advertisement in any format can be directly sent to newslettereditor.iast@gmail.com. Same email can be used for all queries about advertisement sizing and format.

Sponsorship levels:			
Select	Sponsorship type*	Amount	Description
	Grand Patron	\$5,000.00	Includes 16 tickets & Free Full page advertisement
	Gold Patron	\$3,000.00	Includes 12 tickets & Free Full page advertisement
	Silver Patron	\$2,000.00	Includes 8 tickets & Free Full page advertisement
	Front Inside cover	\$2,000.00	Includes 8 tickets & Full page advertisement
	Back Inside cover	\$2,000.00	Includes 8 tickets & Full page advertisement
	Back Outside cover	\$2,500.00	Includes 8 tickets & Full page advertisement
	Full page Ad	\$600.00	Includes 4 tickets with Full page advertisement
	Half page Ad	\$300.00	Includes 2 tickets with half page advertisement
	Individual ticket	\$30.00	One Adult Ticket
	Full Table	\$240.00	One table seats eight people

Modes of Payment:

Cash: Cash payment can be handed over to any IAST BOARD Member. Check: All checks must be payable to IAST and can be posted at address below. Online: Visit http://www.iastbmt.org/indiafest-2017.html and then select required sponsorship level with an easy paypal checkout option.

* All the advertisements must be sent to newslettereditor.iast@gmail.com on or before Nov 1, 2017.

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