May 7, 2024

Dear Friend of the India Association of Southeast Texas.

For over 30 years, the Indian American community of Southeast Texas has organized IndiaFest, bringing the vibrant diversity and culture of India to our friends and neighbors here in Southeast Texas. This much awaited event will soon be here. We are proud to announce that this year's IndiaFest will be held on November 16th, 2024, at the Beaumont Civic Center.

While IndiaFest showcases India's diverse culture and cuisine, it also serves as an important fundraiser. We support various organizations and charities in both the Southeast Texas community and across the world, including the Beaumont Police and Fire Departments, American Cancer Society, and the American Red Cross to name a few.

On behalf of the India Association of Southeast Texas, I would like to invite you to IndiaFest 2024, and request your partnership and help in underwriting this event. The sponsorship levels and details are listed in the attachment. Please note that IAST is a charitable 501(c)3 organization, and your sponsorship/donation is tax-exempt. Our tax-exempt identification number is 76-0205378.

We look forward to seeing you at this event on November 16th, 2024, and my heartfelt gratitude for your support in underwriting this event.

Sincerely,

Pratima Sinah

President, IAST

## India Association of Southeast Texas

Mailing Address: 6120 College Street, Ste D171, Begumont, TX 77707 Email: newslettereditor.iast@gmail.com, and treasurer.iast@gmail.com, Website: www.iastbmt..org

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## **Advertisement & Sponsorship Form**

Dear Patron / Advertiser,

Kindly provide the following information to enable us to process your request and forward the details to the concerned persons for completion of your request.

2. 3.	Name of Business / Organization:
4.	Email:

All full-page advertisements must be designed in Portrait style (8.5-inch wide x11 inch height) and half page advertisements in Landscape style (8.5-inch-wide x 5.5-inch height). A soft copy of the advertisement in any format can be sent directly to newslettereditor.iast@gmail.com.

Sponsorship levels:				
Select	Sponsorship type*	Amount	Description	
	Grand Patron	\$5,000.00	Includes 16 tickets & Free Full-page advertisement	
	Gold Patron	\$3,000.00	Includes 12 tickets & Free Full-page advertisement	
	Silver Patron	\$2,000.00	Includes 8 tickets & Free Full-page advertisement	
	Front Inside cover	\$2,500.00	Includes 8 tickets & Full-page advertisement	
	Back Inside cover	\$2,500.00	Includes 8 tickets & Full-page advertisement	
	Back Outside cover	\$3,000.00	Includes 8 tickets & Full-page advertisement	
	Full page Ad	\$800.00	Includes 4 tickets with Full page advertisement	
	Half page Ad	\$400.00	Includes 2 tickets with half page advertisement	
	Individual ticket	\$40.00	One Adult Ticket	
	Full Table	\$320.00	A table seats eight people	

## **Modes of Payment:**

Cash: Cash payment can be handed over to any IAST BOARD Member.

Check: All checks should be payable to IAST and mailed to 6120 College Street, Ste D171,

**Beaumont TX 77707** 

## India Association of Southeast Texas

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<sup>\*</sup> All the advertisements must be sent to newslettereditor.iast@gmail.com on or before October 18, 2024.